

Lauthentic
FRANCE

Rate Card

Welcome to Lauthentic France

Prepare to be amazed

Our website features luxury travel & tourism in France.

We feature a variety of options:



Tours and Activities



Accommodations



Transfers



Hotels



River Cruises



Vineyards



Chateaux



Private Jets

Sojourn the outstanding magnificence of metropolitan cities to the tranquility of historical villages. Peruse the wonder of Canal du Midi, snow-capped mountains, and skiing the slopes, find yourself on a sundrenched award-winning beach, walk through a medieval castle, and immerse yourself in the stunning monuments of history.

table of contents

About us	3
Travel Experiences	4
Accomodations	6
Luxury Canal Cruises	8
Branding	10
Hotels	12
Tours	13
Digital Marketing	14
Magazine	15
Silver Package	16
Gold Package	18
Platinum Package	20
La Compagnie	22
Summary	24

a few words

About us

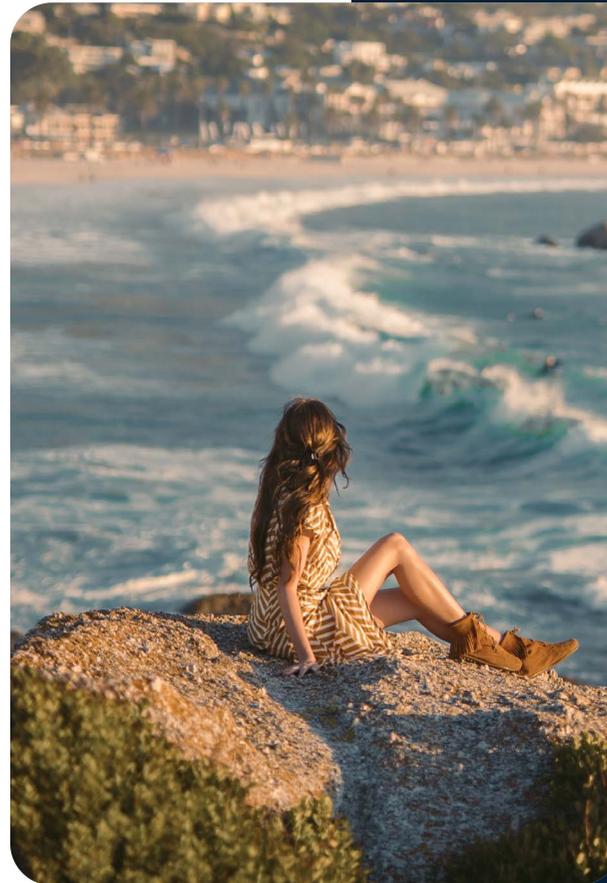


Lauthentic France was born out of a passion for elegant, sophisticated exploration throughout travel in France.

Lauthentic France was born out of a passion for elegant, sophisticated exploration throughout travel in France. Let us be your liaison to help you discover travel the way you want through our custom-featured packages for river cruises, exquisite hotels, incredible tours, and so much more.

Let our travel professionals help you create a personalized trip that's all about your wishes and desires to make this excursion an unforgettable experience. We aim to introduce you to stunningly beautiful, hidden gems in France. Let's assemble

unique experiences for your personalized bucket lists. We work with couples, families, small groups, and solo travelers. We understand the desire to enjoy a perfect travel experience. We can help you want any of these options for one day, two days, or two months, whatever you wish. Either by plane, private jet, yacht, or train; together, we can create a once-in-a-lifetime luxury package.



Your journey starts here.

— We developed a concept for promoting gîtes, chambres d'hotes, vacation rentals, tours, tour operators, and river hotel barge cruises on a level never seen before. We're the leading luxury B2B, B2C, B2B2C, and affinity marketing. We are the next generation of strategic marketing for luxury brands.



check out our

Travel Experiences



Lauthentic France's objective is to facilitate cooperation and exciting new business development activities between top-end companies under our umbrella of affinity marketing, providing direct access to each other's pre-qualified, high-net-worth clients.



River Cruises



Historical Guided or Private tours



Wine Tasting & Vineyards



Helicopter Tours



Ballooning



Cooking classes



Private Jets



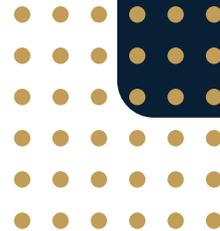
Transfers



WWII Normandy Visits



Lauthentic France creates new business partnerships via strategic alignment, placements, endorsements, media sharing, B2B and B2C networking, sales and luxury showcase events, and numerous affinity marketing activities and so much more...



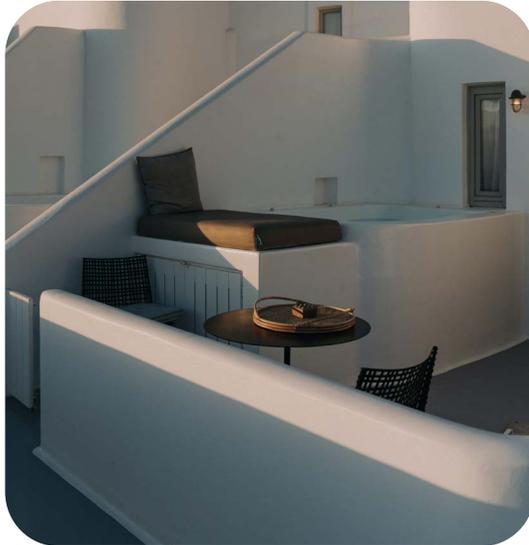
Memberships allow B2B to receive a comprehensive program of professional business development activities and events to maximize their relationships with other luxury brands.



list your
Accommodation

We developed a concept for promoting gîtes, chambres d’hotes, vacation rentals, tours, tour operators, and river hotel barge cruises on a level never seen before. We’re the leading luxury B2B, B2C, B2B2C, and affinity marketing. We are the next generation of strategic marketing for luxury brands.

- ✓ Online advertising
- ✓ Magazine inclusivity
- ✓ Luxury audience
- ✓ Social Media Coverage
- ✓ Blog
- ✓ Advanced booking engine



Lauthentic France’s objective is to facilitate cooperation and exciting new business development activities between top-end companies under our umbrella of affinity marketing, providing direct access to each other’s pre-qualified, high-net-worth clients.

Lauthentic France creates new business partnerships via strategic alignment, placements, endorsements, media sharing, B2B and B2C networking, sales and luxury showcase events, and numerous affinity marketing activities.

have it
your way!



The travel industry also recognizes the value of individual attention. Companies understand that you want to personalize trips and experience your passions, and seeing a demand for nontraditional travel experiences from our clients. "Customers who are spending premiums per a night want more than just good service and a great bed."



Custom content creation

We custom tailor content accordingly to your intentions.



Custom landing pages

We hire specialized designers to achieve the best outlook possible.



Custom mailing list

We send offers to premium clients, ensuring the best.



Custom ads for web

We feature possiblitiy of banner and ad positioning in every page.

Community engagement can extend to guest rooms. The hospitality industry recognizes guests' desires for seamless service. Our story is simple, and we provide access to develop the client's lifestyle experiences through travel, destinations, accommodations, flight, guided or private tours, canal cruises, and so much more, enabling people to discover the heart and soul of what an experience in France is all about.



luxury heaven for

canal cruises

Have you ever wanted to experience Canal du Midi's remarkable beauty and history? Discover the Canal du Midi like never before and make memories last a lifetime!

Our unique package offers the perfect opportunity to explore this UNESCO World Heritage Site, from its rich history to its idyllic holiday destinations in Occitanie.



Advance Bookings...

Are you ready to set off on the journey of a lifetime? Fabulous Voyages offers one-of-a-kind tours around the Canal du Midi, combining discovery, activities close to nature, gastronomy, and beautiful encounters. Our itineraries are meticulously crafted with customers' needs in mind. We have something for everyone!



Magazine inclusivity

With premium positioning and custom content creation.



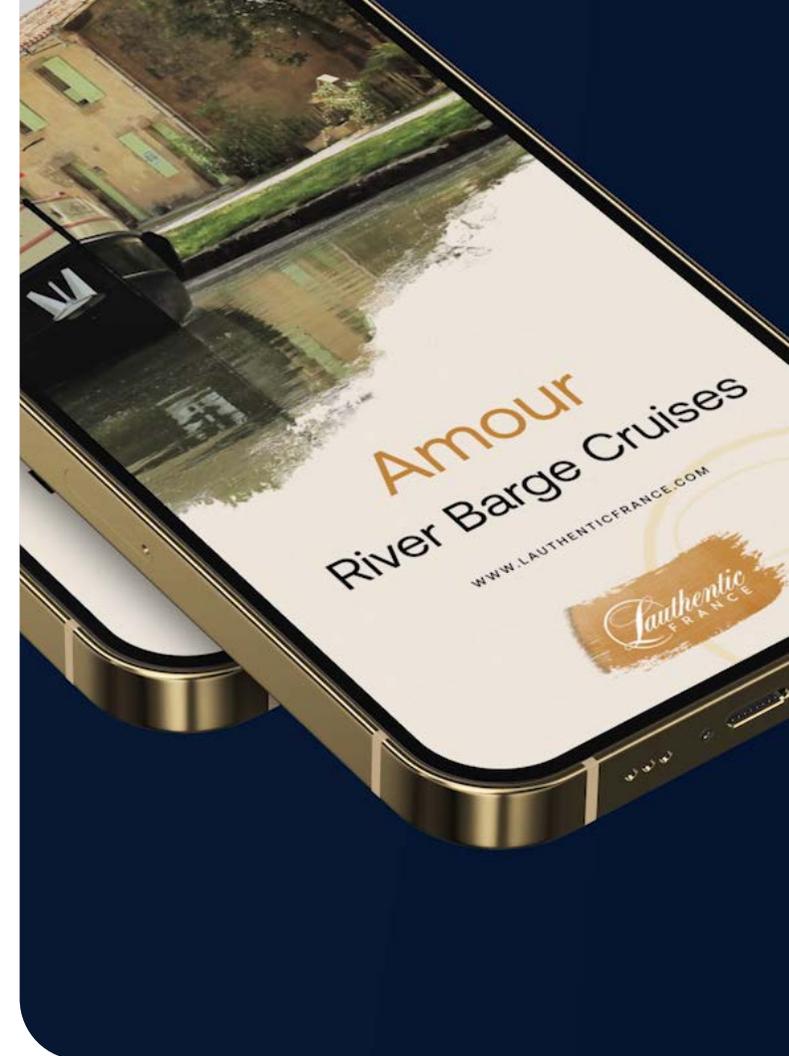
Weekly Newsletter

With premium mailing list and targeted audience



Custom Landing Page

With custom content, video, and banner positioning.



Luxury Audience



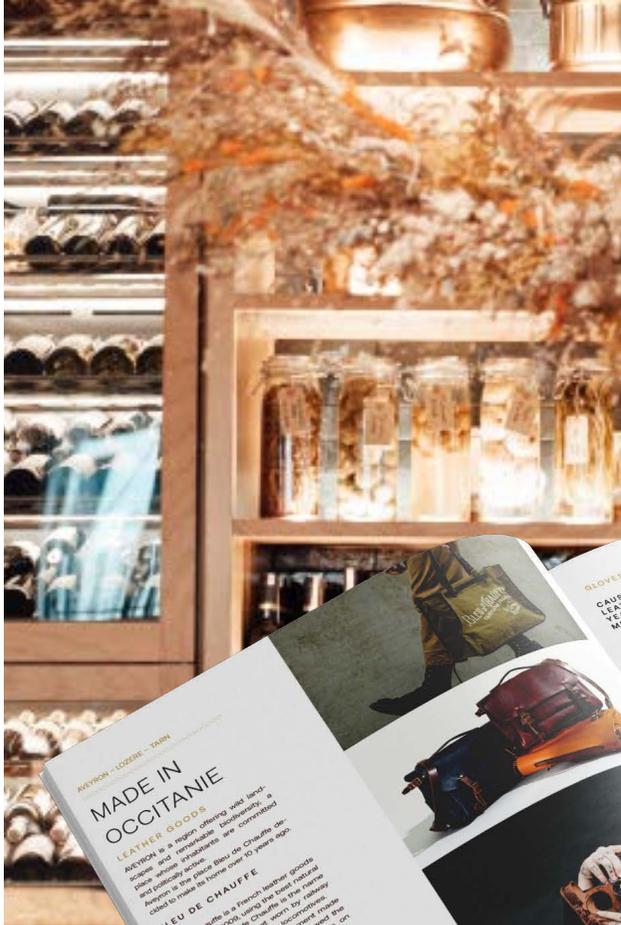
Online Advertising



Social Media!

Sales Delivery

We offer the most effective methods of increasing sales, boosting customer satisfaction, and heightening brand awareness. Our solution is designed to help you target the right customers at the right time, with tailored offers designed to meet their needs. Our clients have seen impressive results, increased sales, and improved customer loyalty. So why wait? Get started now and join our growing list of satisfied customers who are already reaping the benefits of our service packages.



AVIGNON - LOZERE - TAIN

MADE IN OCCITANIE

LEATHER GOODS

AVIGNON is a region offering soft leather goods and remarkable biodiversity, a place where "chateaux" are converted into country estates.

Avignon is the place Bleu de Chauffe chose to make its home over 10 years ago.

BLEU DE CHAUFFE

Bleu de Chauffe is a French master glove maker since 1929, using the finest natural leather. The Bleu de Chauffe is the name given to the blue leather worn by railway workers in the era of steam locomotives. This is original and still design, always in a singular and soft "vintage" look, an art form to keep their "vintage" look in their workshop by the 20th century in France. In a single and soft "vintage" look, an art form to keep their "vintage" look in their workshop by the 20th century in France. In a single and soft "vintage" look, an art form to keep their "vintage" look in their workshop by the 20th century in France.

Visit the workshop of Bleu de Chauffe in Avignon, the Bleu de Chauffe workshop where the master glove makers work with the finest leather, by hand and equipped with the most advanced tools. In this respect for the environment, in total and natural light, the leather is treated with natural oils, sustainable, polishes and shines from all over France, work in the Bleu de Chauffe workshop that covers Occitania.

Bleu de Chauffe
 11 rue de la République - 84100 Avignon
 Visit the workshop
www.bleudechauffe.com
info@bleudechauffe.com
<https://www.instagram.com/bleudechauffe>
<https://www.facebook.com/bleudechauffe>

Discover Bleu de Chauffe
www.bleudechauffe.com

Page 10 | AUTHENTIC FRANCE

GLOVES

CAUSSE GANTIER LUXURY LEATHER GLOVES 153 YEARS OF TRADITION IN MILLAU

The oldest glove factory in Millau dates the days of the workshop designed by the architect BA Pons.

Visit the workshop and discover the leather gloves when the latest collection are ready. You will discover the leather gloves made in the workshop of the master glove maker.

This company is registered in the inventory of "Milliers d'Or" in the region of Occitania.

Workshop: 8, rue Claude Millau
 12002 MILLAU Cedex
 France - 0320844405 / 0320844405
 from Monday to Friday 9:30 am - 5:30 pm

www.bleudechauffe.com

branding

Luxury Products



Our solutions provide comprehensive inclusivity to make your content accessible to all readers and ensure your customers know your products and services.



our newsletter distribution

Every month, Lauthentic France sends luxury promotional and incentives newsletters to a global database of English-speaking consumers, inbound to France travelers of high-net-worth individuals, mainly VIPs from around the world.

Promote your business !



Magazine inclusivity



Blog inclusivity



Social Media inclusivity



Custom Landing Page

We feature your business in our magazine, blog, newsletter, or landing pages.

Our Newsletter marketing campaign is designed to develop the following:



Website Traffic



Awareness



Lead nurturing



Revenue generation



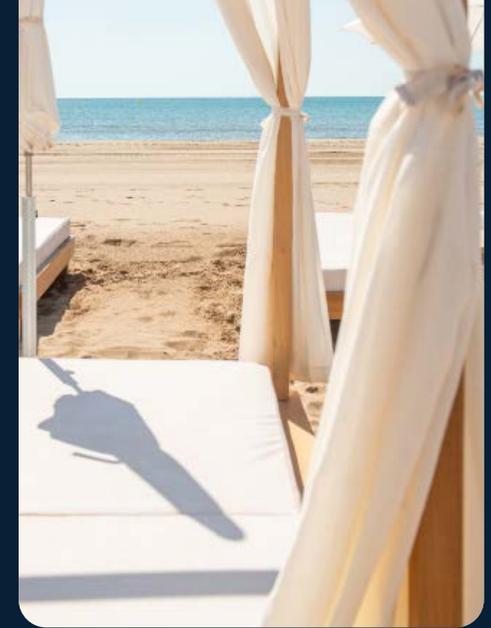
Our highly targeted newsletters are sent to the private email inbox of affluent international consumers. They include a wide selection of luxury market offers, incentives, and promotions from leading luxury brands. Each newsletter promotion is also featured in our online magazine.



Hotels

tailored for luxury

We showcase hotels, châteaux, luxury villas, gîtes, chambres d'hôtes, and unique properties for rentals of overnight stays. Our creative digital marketing agency can help! We specialize in creating custom web marketing campaigns tailored to each individual property.



With our proven strategies and expertise, we can help you reach your goals quickly and efficiently. Plus, our customers love us. Let's get started today and make your property stand out.

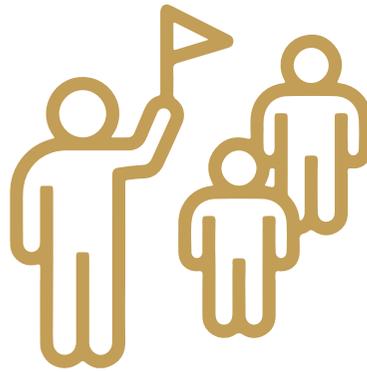




promote

your unique tours!

Wine, historical, adventure, and winter tours, you can now experience the beauty of this region in the company of our expert guides. From learning about wine-making to discovering ancient monuments, we offer exclusive and original visits that will open your customers' eyes to what you offer. Our tours are tailored to you so that your customers discover Occitanie as it is meant to be.



Perfect for:



Wine tours



Historical and heritage tours



Adventure tours



Winter tours



Diverse categories



Marketing campaigns



Diverse regions



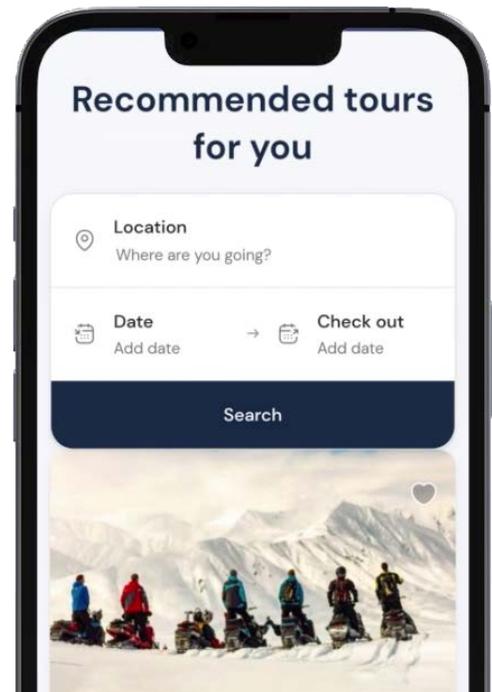
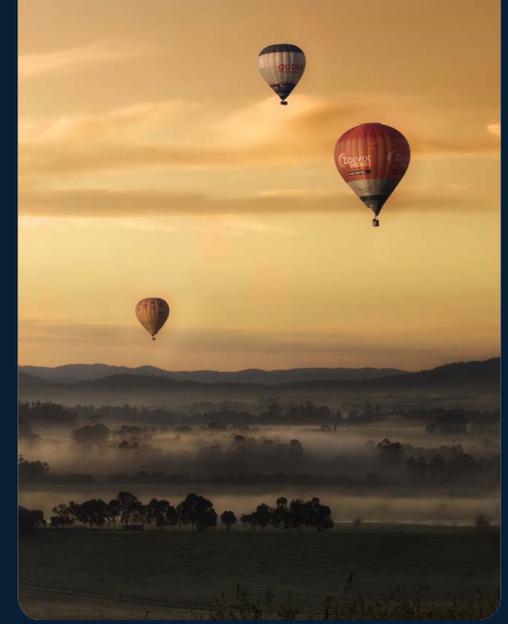
Lead generation



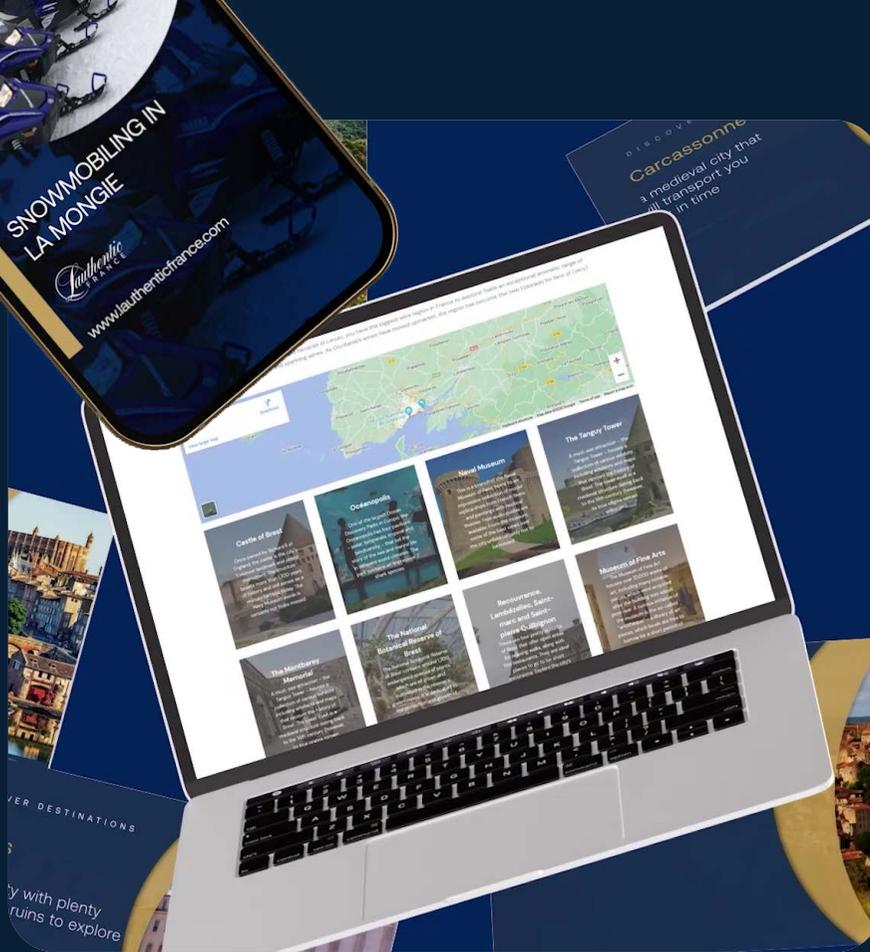
In-house collaborations



Unique Creative Designs for Social Media



Custom-tailored content on all advertisements!



VER DESTINATIONS
y with plenty
ruins to explore



all-out approach to digital marketing

-  Daily activity on social media
-  Google Ads
-  Facebook & Instagram ads
-  Lead generation

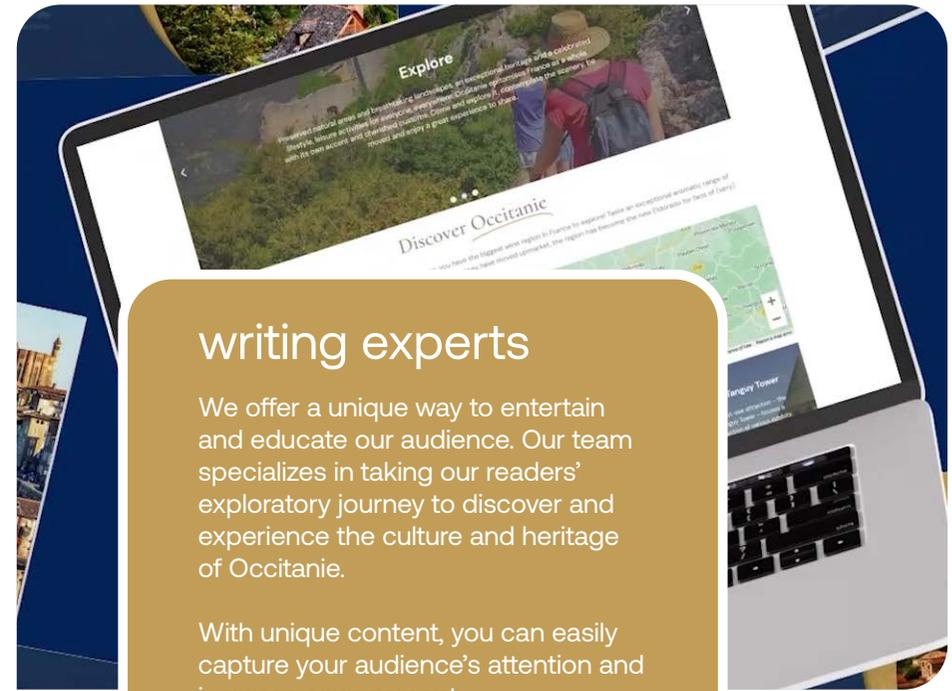


our luxury travel monthly magazine

Discover Lauthentic France Magazine, your one-stop destination to explore the hidden treasures of France! Get exclusive access to the latest insights and promotions from around the country, be it food, culture, hotels, tours, or cruises.

Expand your traffic and reach by exposing yourself to new customers and creating a lasting impact on them.

Get connected.

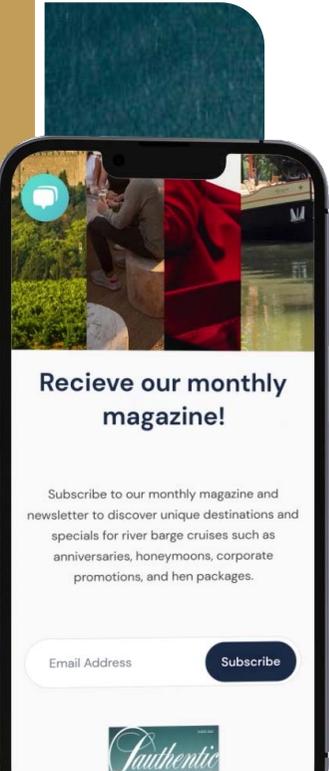


writing experts

We offer a unique way to entertain and educate our audience. Our team specializes in taking our readers' exploratory journey to discover and experience the culture and heritage of Occitanie.

With unique content, you can easily capture your audience's attention and increase engagement.

With our expertise and support, you can rest assured that your time away will be an unforgettable experience! We are committed to providing the best service possible.



Recieve our monthly magazine!

Subscribe to our monthly magazine and newsletter to discover unique destinations and specials for river barge cruises such as anniversaries, honeymoons, corporate promotions, and hen packages.

Email Address

Subscribe



PACKAGE
SILVER

From €200

Now

€100 once + €20 monthly



One Full Size Page in our Monthly Magazine



Weekly Story on Social Media

We will feed your posts to attract new followers by encouraging them to follow your brand.



Weekly Story on Social Media

We will tell your stories to engage followers, share your day-to-day tips to help build your brand



We will build you a Custom Branded Landing Page on our Site



We will Manage All Inquiries and send them directly to you



We will Customize SEO your Company and Brand

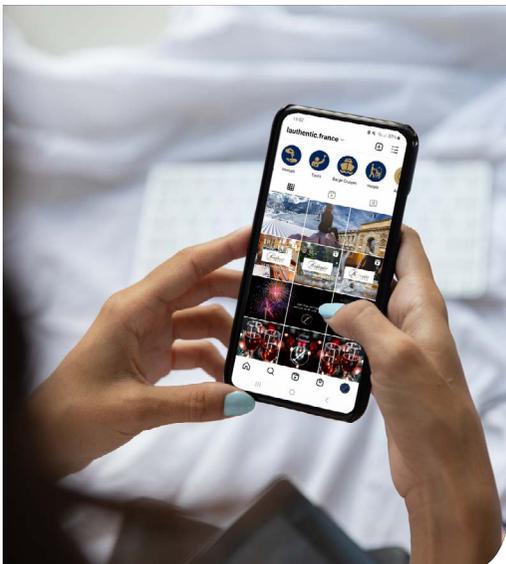




What to Expect From Us

We are a France enterprise that is a travel and tourism agency marketing firm. We Cater to Canal Cruises, Luxury Tours, Hotels, Gîtes, Chambres d’hotes, Châteaux, Private Jets, and Luxury Airline Flights, Restaurants, Transfer, and Magazine Publishing.

The target audience are mostly English-speaking foreigners. We market to a luxury, high-end, high net worth 35-65 demographic globally.



We Target Luxury Audience of Travelers to France



We focus on innovative and Creative Output and Messaging



We Operate on a Safe & Secure Website Platform Infrastructure





PACKAGE
GOLD

From ~~€500~~

Now

€250 once + €50 monthly



Our finest devotion.

Our in-house team of graphic designers will modify and promote your business via social media using masterful strategies to update your Facebook and Instagram presence to generate solid followings and increase engagement.





Two Spreads in our Monthly Magazine



Title mention on Magazine Cover



Two Weekly Stories on Social Media



Two Weekly Posts on Social Media



Custom Landing page on our Website



Mention on Homepage of our Website (banner)



Monthly mention in the Newsletter



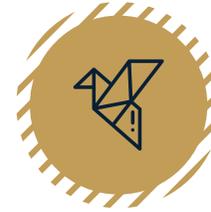
Inquiry Management & Forwarding



Monthly Blog Mention



Specialized SEO Customization



We Target Luxury Audience of Travelers to France



We Operate on a Safe & Secure Website Platform Infrastructure



We focus on innovative and Creative Output and Massaging





Packages
PLATINUM

From ~~€750~~

Now

€450 once + €90 monthly



Total devotion.

We will share your brand in our social posts on Instagram and Facebook with thousands of followers, delivering unparalleled cross-promotion to an affluent, high-net-worth audience of clients. Receive featured editorials on our Google platform marketing, focusing on your business expertise. We use this methodology to boost your SEO and take you to the next big step in building brand awareness in your market.





Two Spreads in the beginning of our Monthly Magazine



Two Spreads in the middle of our Monthly Magazine



Cover Feature & Mention



Weekly mention in our Newsletter



Inquiry Management & Forwarding



Four Weekly Stories on Social Media (Animated)



Custom Landing Page on Website (unlimited content)



Mention on Homepage (banner)



Two Spreads in the end of our Monthly Magazine



Two Spreads in the middle of our Monthly Magazine



Back Cover Feature



Monthly Blog Mention



Sponsored Landing page on Google



Four Weekly Posts on Social Media
Three posts and one video



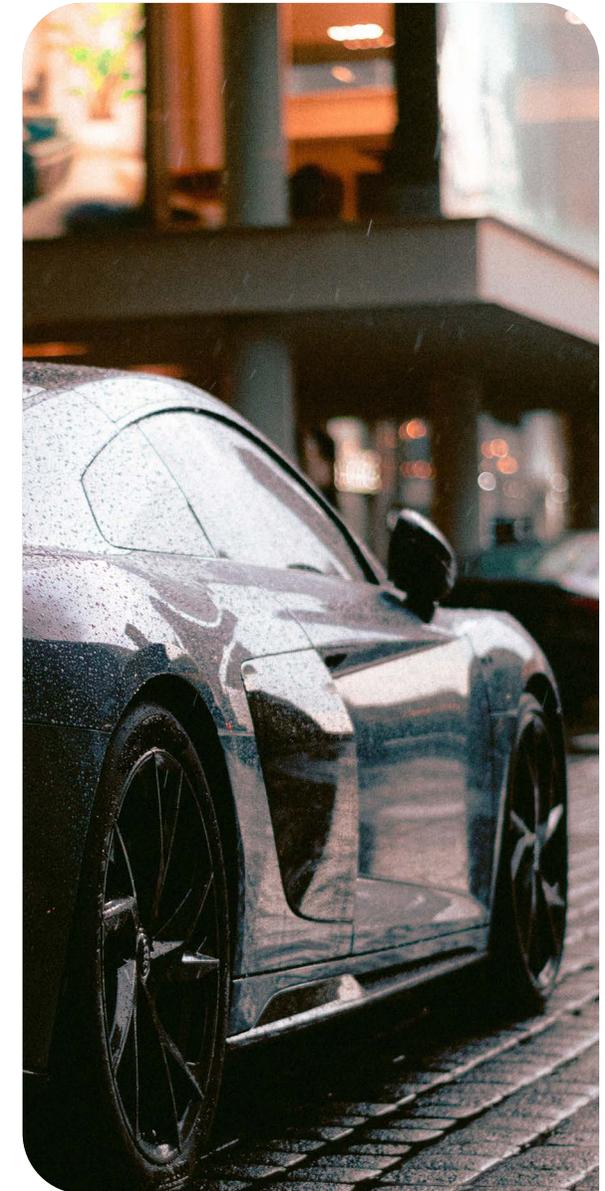
Specialized SEO Customization



Banner always in Footer of the Website



Custom video Creation



LA COMPAGNIE

The all-business-class boutique airline from New York to Paris or Nice

FLY SMARTER WITH LA COMPAGNIE

A 100% business class offer with 76 full flat seats, free unlimited Wi-Fi for all passengers and seasonal, healthy, delicious meals for a unique business class experience.



SINCE JULY 21ST 2014, LA COMPAGNIE HAS OFFERED EXCLUSIVELY BUSINESS CLASS FLIGHTS BETWEEN NEW YORK AND PARIS AT RATES FROM 30 TO 50% LESS EXPENSIVE THAN THE COMPETITION. BUT LA COMPAGNIE IS ABOVE ALL YOUR COMPANY.

OUR AIRCRAFT

Welcome aboard the plane to be!

Since June 2019, La Compagnie is operating brand new Airbus A321neo planes for more comfort, innovation and fuel efficiency.

La Compagnie is the first airline in France to operate this new generation of aircraft that consumes 30% less fuel than our previous planes.

FRENCH GASTRONOMY ONBOARD

Ever since La Compagnie was created, renowned chef Christophe Langrée has ensured passengers enjoy seasonal French gastronomy onboard.

OUR CABIN & SEATS

UNIQUE 100% BUSINESS CLASS CABIN

Unique and spacious, our cabins are configured with just 76 seats arranged in 2x2 rows.

Passengers thus benefit from personalized service and extra personal space as well as a warm atmosphere thanks to the LED lighting.

76 FULL FLAT SEATS

All seats recline to perfectly horizontal beds for maximum rest during the journey. They have a length of 192cm in bed position and a thick, soft overlay. Each is equipped with a reading lamp, compartments for personal items and electronics, an electrical outlet, headphone jack, and a pouch for documents. For our customers'

comfort and well-being onboard, we provide anti-allergenic pillows, large soft covers, and a travel care amenity kit with Caudalie or [comfort zone] hydrating products included.

OUR SERVICES ONBOARD

IN-FLIGHT ENTERTAINMENT

Each passenger has a 15.6-inch seat mounted screen display at their disposal. It comes complete with a wide selection of movies, including classics, indie favorites and new releases, and expertly curated music. Noise-cancelling headsets are also offered to passengers for total comfort.

All passengers have access to free, unlimited high-speed Wi-Fi during their flight from their personal devices.

They can access a portal of curated content such as newspapers, magazines, and a news channel. There is even an e-shop offering exclusive sales of premium brands throughout the flight.

MEDITATION AT 33,000 FEET

Taking care of your body and mind while crossing the Atlantic is important to us. This is why we have partnered with Petit Bambou to offer a meditation channel on our entertainment system. Passengers can discover meditation through a series of programs for beginners. It also features bespoke meditations to accompany you during the flight, from take-off to landing.

Get ready to enjoy the most relaxing flight ever.



La Compagnie is for those who prefer a **boutique style flying experience.**



La Compagnie is for those who want to enjoy an **exclusive business-class** cabin at a **smart price.**



La Compagnie is for those eager to discover an **innovative experience.**



La Compagnie is for those who want more **freedom in business class** at a **lower fare.**



La Compagnie is for people who want to be part of a **business-class revolution.**

SILVER

From ~~€200~~

Now

€100 once + €20 monthly

-  One Full Size Page in our Monthly Magazine
-  Weekly Story on Social Media
-  Weekly Story on Social Media
-  We will build you a Custom Branded Landing Page on our Site
-  We will Manage All Inquiries and send them directly to you
-  We will Customize SEO your Company and Brand

GOLD

From ~~€500~~

Now

€250 once + €50 monthly

-  Two Spreads in our Monthly Magazine
-  Title mention on Magazine Cover
-  Two Weekly Stories on Social Media
-  Two Weekly Posts on Social Media
-  Custom Landing page on our Website
-  Mention on Homepage of our Website (banner)
-  Monthly mention in the Newsletter
-  Inquiry Management & Forwarding
-  Monthly Blog Mention
-  Specialized SEO Customization

PLATINUM

From ~~€750~~

Now

€450 once + €90 monthly

-  Two Spreads in the **beginning** of our Monthly Magazine
-  Two Spreads in the **middle** of our Monthly Magazine
-  **Cover** Feature & Mention
-  Weekly mention in our **Newsletter**
-  **Inquiry** Management & Forwarding
-  **Daily Stories** on Social Media (Animated)
-  Custom **Landing Page** on Website (unlimited content)
-  Mention on Homepage (banner)
-  Two Spreads in the **end** of our Monthly Magazine
-  Back Cover Feature
-  Custom **video** Creation
-  Monthly **Blog** Mention
-  Sponsored Landing page on Google
-  **Four** Weekly Posts on Social Media
-  Specialized **SEO** Customization
-  Banner always in Footer of the Website

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Saint Laurent de la Cabrerisse
11220 Occitanie, France



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[+33 \(0\) 68.27.43.34](tel:+33068274334)

www.lauthenticfrance.com

Our proprietary social media management grows your following and builds brand awareness.

L'Authentic France is an exclusive travel & tourism digital marketing agency with top developers, programmers, writers, editors, copywriters, and graphic design teams. We provide leading professionals with unmatched social media marketing to attract and convert qualified clients.

Our growth packages are designed to help you scale your social media through custom content and our proprietary strategy to grow your following, increase your engagement rate, and connect with new clients. Our goal is to create an engaging, aesthetically pleasing social media presence for your business to increase brand awareness and generate new clients through social media.

